

# CIPHI 2017

CANADIAN  
INSTITUTE OF  
PUBLIC HEALTH  
INSPECTORS  
(ON BRANCH)

78TH ANNUAL  
EDUCATIONAL  
CONFERENCE

**courage**



Lead ★ Connect ★ Innovate

**SPONSORSHIP and  
EXHIBITOR PACKAGE**

**OCTOBER 01-04, 2017**  
Brampton, Ontario



## **Thank you for your interest in participating as a sponsor and/or exhibitor at the 2017 CIPHI Ontario Branch Annual Educational Conference, October 1- 4 at the Pearson Convention Centre in Brampton, Ontario**

Challenges faced by public health officials are complex and diverse, from emerging infectious diseases to disaster planning and response. These challenges demand dedicated professionals willing and able to challenge their inner superhero. They require the courage to recognize threats and opportunities, cope with heavy responsibilities and put the public health mission above all else. The 2017 CIPHI Annual Educational conference will focus on the theme of courage. Each day of the three day conference will highlight a different topic: the courage to lead, to connect and to innovate.

### **Benefits of being a sponsor or exhibitor:**

- Showcase your brand, product or service to environmental health professionals and managers
- Raise your company profile among environmental public health professionals from across the province
- Network with delegates working in a variety of public health settings

### **Who will attend the conference?**

- Directors, managers and decision-makers from health protection organizations
- Public health professionals from health units, the province and the private sector working in a variety of fields such as food safety, tobacco enforcement and infection prevention
- Municipal, Regional, Provincial and Federal government representatives
- Partners in health protection, prevention and promotion
- Environmental health consultants

### **The mission of the CIPHI is to advance the profession, science and the field of environmental public health through:**

- education
- advocacy
- setting standards



## CIPHI 2017 Conference Sponsorship Opportunities

Sponsorship	Quantity	Amount
Gold Package	2 available	\$12,500
Silver Package	4 available	\$7,500
Bronze Package	6 available	\$5,000
Golf Tournament Sponsor	1 available	\$5,000
Food & Beverage Sponsor	3 available	\$4,500
President's Gala Sponsor	2 available	\$3,500
Monday Evening's Social Sponsor	2 available	\$3,000
President's Gala Entertainment Sponsor	1 available	\$2,500
Registration Sponsor	1 available	\$2,000
Health Break Sponsor	1 available	\$1,500
Supporting Sponsor	Unlimited	\$750
Exhibit	20 available	\$1,500

*Please be aware that the Region of Peel - Public Health is hosting the 78th Annual Educational conference of Canadian Institute of Public Health Inspectors (CIPHI) (Ontario Branch) on behalf of CIPHI, Ontario Branch. A company's decision to make or not make a sponsorship contribution to the conference will in no way influence any of the Region of Peel's purchasing decisions, processes, or expectations regarding regulatory compliance. Furthermore, acknowledgement of a company's sponsorship of the conference should not be construed as an endorsement by the Region of a business' products or services.*



## Gold Sponsorship Benefits

- Full page - full color company ad featured in the conference program;
- Four full delegate passes to the CIPHI 2017 Conference and Tradeshow, Monday evening's social event as well as the President's Gala;
- Complimentary 10' x 20' booth positioned in a centrally located, high visibility, high traffic area throughout the 3-day tradeshow;
- Company name and/or logo to be featured on the delegate bags which will be given out to all conference attendees;
- Complimentary company foursome + golf carts to golf at the 2017 golf tournament at Lionhead Golf & Conference Centre;
- Company name and/or logo to be featured on the golf balls that will be given to all golfers during Sunday's golf tournament at Lionhead Golf & Conference Centre;
- Company name and/or logo to be featured in all press releases and/or print ads in newspapers and/or magazines identifying company as a Gold Sponsor;
- Company name and/or logo to be featured on signage by the registration area inside the front entrance of the Pearson Convention Centre prominently displayed and promoting company as a Gold Sponsor;
- Company acknowledged and representative introduced as a Gold Sponsor during the opening remarks by the Conference Chair and provided the opportunity to address attendees (5 minute max)
- Company name and/or logo with hyperlink to corporate site to be featured on the Peel CIPHI website identifying company as a Gold Sponsor;
- Company name and/or logo to be acknowledged as a Gold Sponsor throughout social media;
- Company name and/or logo to be featured as a Gold Sponsor on the Welcome signage displayed at Monday Evening's social;
- Opportunity to include promotional materials in the conference bags;



- Company name and/or logo to be featured on tent cards which will be displayed at food & beverages stations throughout the three-day conference;
- Company name and/or logo to be featured on signage displayed on the green at two of the 18-holes during Sunday's golf tournament at Lionhead Golf & Country Club;
- Company name and/or logo to be featured on posters displayed throughout the three day conference;
- Company name and/or logo to be featured on PowerPoint slideshow displayed in the main hall as well as all break-out sessions highlighting company as a Gold Sponsor;
- Company to be acknowledged after the conference in the CIPHI Ontario Branch Newsletter.

**Total Request - \$12,500**

**Limit 2 sponsors**



**SPONSORSHIP and EXHIBITOR PACKAGE**

## Silver Sponsorship Benefits

- 1/2 page - full color company ad featured in the conference program;
- Two full delegate passes to the CIPHI 2017 Conference and Tradeshow, Monday evening's social event as well as the President's Gala;
- Complimentary 10' x 10' booth positioned in a centrally located, high visibility, high traffic area throughout the 3-day tradeshow;
- Company name and/or logo to be featured on conference lanyards;
- Two complimentary tickets to golf at the 2017 golf tournament at Lionhead Golf & Conference Centre;
- Company name and/or logo to be featured on Welcome signage displayed throughout the Pearson Convention Centre promoting company as a Silver Sponsor;
- Company to be acknowledged as a Silver Sponsor during remarks throughout the three-day conference;
- Company name and/or logo with hyperlink to corporate site to be featured on the Peel CIPHI website identifying company as a Silver Sponsor;
- Company name and/or logo to be acknowledged as a Silver Sponsor throughout social media;
- Opportunity to include promotional materials in the conference bags;
- Company name and/or logo to be featured on signage displayed on the green at one of the 18-holes during Sunday's golf tournament at Lionhead Golf & Conference Centre;
- Company name and/or logo to be featured on PowerPoint slideshow displayed in the main hall and in all break-out sessions highlighting company as a Silver Sponsor, as well as on posters displayed throughout the three day conference;
- Company to be acknowledged after the conference in the CIPHI Ontario Branch Newsletter.

**Total Request - \$7,500**

**Limit 4 sponsors**

**SPONSORSHIP and EXHIBITOR PACKAGE**



## Bronze Sponsorship Benefits

- 1/4 page - full color company ad featured in the conference program;
- One full delegate pass to the CIPHI 2017 Conference and Tradeshow, Monday evening's social event as well as the President's Gala;
- Complimentary 10' x 10' booth positioned in a centrally located, high visibility, high traffic area throughout the 3-day tradeshow;
- Company name and/or logo to be featured on Welcome signage displayed throughout the Pearson Convention Centre promoting company as a Bronze Sponsor;
- Company to be acknowledged as a Bronze Sponsor during remarks throughout the three-day conference;
- Company name and/or logo with hyperlink to corporate site to be featured on the Peel CIPHI website identifying company as a Bronze Sponsor;
- Company name and/or logo to be acknowledged as a Bronze Sponsor throughout social media;
- Opportunity to include promotional materials in the conference bags;
- Company name and/or logo to be featured on signage displayed on the green at one of the 18-holes during Sunday's golf tournament at Lionhead Golf & Conference Centre;
- Company name and/or logo to be featured on posters displayed throughout the three day conference;
- Company name and/or logo to be featured on PowerPoint slideshow displayed in the main hall as well as all break-out sessions highlighting company as a Bronze Sponsor;

**Total Request - \$5,000**

**Limit 6 sponsors**



**SPONSORSHIP and EXHIBITOR PACKAGE**

## Golf Sponsor Benefits

- 1/4 page - full color company ad featured in the conference program;
- Complimentary 10' x 10' booth positioned in a centrally located, high visibility, high traffic area throughout the 3-day tradeshow;
- Complimentary company foursome + golf cart at the 2017 golf tournament at Lionhead Golf & Conference Centre;
- Company name and/or logo to be featured on golf shirts which will be presented to each golfer at registration;
- Company name and/or logo to be featured on all photos taken of each foursome at this year's Golf Tournament at Lionhead Golf & Conference Centre
- Company name and/or logo to be featured on welcome signage displayed inside at Lionhead Golf & Conference Centre;
- Company name and/or logo to be featured on signage displayed on the green at two of the 18-holes during Sunday's golf tournament at Lionhead Golf & Country Club;
- Company representative to be acknowledged during Sunday's golf tournament at Lionhead Golf & Conference Centre;
- Company to be acknowledged as the Golf Tournament Sponsor at Monday Evening's Social;
- Company name and/or logo with hyperlink to corporate site to be featured on the Peel CIPHI website identifying company as the 2017 Golf Tournament Sponsor;
- Company name and/or logo to be acknowledged as the Golf Tournament Sponsor throughout social media;
- Opportunity to include promotional materials in the conference bags;





- Company representative to assist with the golf prize presentations to the lucky winners after the golf tournament;
- Company name and/or logo to be featured on PowerPoint slideshow displayed in the main hall as well as all break-out sessions highlighting company as the Golf Tournament Sponsor.

**Total Request - \$5,000**

**Limit ONE sponsor**



**SPONSORSHIP and EXHIBITOR PACKAGE**

## Food & Beverage Sponsor Benefits

- 1/4 page - full color company ad featured in conference program;
- Complimentary 10' x 10' booth positioned in a centrally located, high visibility, high traffic area at the tradeshow;
- Company name and/or logo to be featured on tent cards displayed throughout the buffet tables of all three days of the conference acknowledging company as the Food & Beverage Sponsor;
- Company to be acknowledged as the Food & Beverage Sponsor during all three days of the conference;
- Company name and/or logo to be featured on the Peel CIPHI website identifying the company as the Food & Beverage Sponsor;
- Company name and/or logo to be acknowledged as a Food & Beverage Conference Sponsor throughout social media;
- Opportunity to include promotional materials in the conference bags;
- Company name and/or logo to be featured on PowerPoint slideshow displayed in the main hall as well as all break-out sessions highlighting company as the Food & Beverage Sponsor.

**Total Request - \$4,500**

**Limit THREE sponsors**



**SPONSORSHIP and EXHIBITOR PACKAGE**

## President's Gala Sponsor Benefits

- Company acknowledged and representative introduced as a President's Gala Sponsor during the evening's opening remarks and provided the opportunity to address attendees (5 minute max);
- Company will receive two complimentary tickets to the President's Gala;
- Company name and/or logo to be featured on complimentary drink tickets which will be provided to each of the guests attending the gala;
- Company name and/or logo to be featured in the conference program as the President's Gala Sponsor;
- Company name and/or logo to be featured on the Peel CIPHI website identifying company as the President's Gala Sponsor;
- Company name and/or logo to be acknowledged as the President's Gala Sponsor throughout social media;
- Company name and/or logo to be featured on tent cards displayed at each dinner table acknowledging company as the President's Gala Sponsor;
- Opportunity to include promotional materials in the conference bags;
- Company name and/or logo to be featured on signage displayed on the green at one of the 18-holes during Sunday's golf tournament at Lionhead Golf & Conference Centre;
- Company name and/or logo to be featured on PowerPoint slideshow displayed in the main hall as well as all break-out sessions highlighting company as a President's Gala Sponsor.

**Total Request - \$3,500**

**Limit TWO sponsors**



**SPONSORSHIP and EXHIBITOR PACKAGE**

## Monday Evening's Social Sponsor Benefits

- Company to be acknowledged as Monday Evening's Social Sponsor and representative introduced at the event;
- Company will receive two complimentary tickets to the Monday Evening Social;
- Company name and/or logo to be featured on complimentary drink tickets which will be provided to each of the guests attending Monday Evening's Social event;
- Company name and/or logo to be featured in the conference program as Monday Evening's Social Sponsor;
- Company name and/or logo to be featured on the Peel CIPHI website identifying company as Monday Evening's Social Sponsor;
- Company name and/or logo to be acknowledged as the Monday Evening's Social Sponsor throughout social media;
- Company name and/or logo to be featured on Welcome signage which will be displayed at the venue during the social event;
- Opportunity to include promotional materials in the conference bags;
- Company name and/or logo to be featured on signage displayed on the green at one of the 18-holes during Sunday's golf tournament at Lionhead Golf & Conference Centre;
- Company name and/or logo to be featured on PowerPoint slideshow displayed in the main hall as well as all break-out sessions highlighting company as Monday Evening's Social Sponsor.

**Total Request - \$3,000**

**Limit TWO sponsors**



**SPONSORSHIP and EXHIBITOR PACKAGE**

## President's Gala Entertainment Sponsor Benefits

- Company will receive two complimentary tickets to the President's Gala;
- Company name and/or logo to be featured in the conference program as the President's Gala Entertainment Sponsor;
- Company acknowledged as the 2017 President's Gala Entertainment Sponsor throughout the evening;
- Company name and/or logo to be featured on the Peel CIPHI website identifying company as the President's Gala Entertainment Sponsor;
- Company name and/or logo to be acknowledged as the President's Gala Entertainment Sponsor throughout social media;
- Company name and/or logo to be featured on tent cards displayed at each dinner table acknowledging company as the President's Gala Entertainment Sponsor;
- Opportunity to include promotional materials in the conference bags;
- Company name and/or logo to be featured on PowerPoint slideshow displayed in the main hall as well as all break-out sessions highlighting company as the President's Gala Entertainment Sponsor.

**Total Request - \$2,500**

**Limit ONE sponsor**



**SPONSORSHIP and EXHIBITOR PACKAGE**

## Registration Sponsor Benefits

- Company name and/or logo to be featured and highlighted at the registration desk throughout the conference;
- Company name and/or logo to be featured in the conference program as the Registration Sponsor;
- Company name and/or logo to be featured and highlighted at the Sunday Evening's Welcome Reception;
- Company to be acknowledged by Conference Chair as the Registration Sponsor;
- Company name and/or logo to be featured on the Peel CIPHI website identifying company as the Registration Sponsor;
- Company name and/or logo to be acknowledged as the Registration Sponsor throughout social media;
- Opportunity to include promotional materials in the conference bags;
- Company name and/or logo to be featured on signage displayed on the green at one of the 18-holes during Sunday's golf tournament at Lionhead Golf & Conference Centre;
- Company name and/or logo to be featured on PowerPoint slideshow displayed in the main hall as well as all break-out sessions highlighting company as the Registration Sponsor.

**Total Request - \$2,000**

**Limit ONE sponsor**



**SPONSORSHIP and EXHIBITOR PACKAGE**

## Health Break Sponsor Benefits

- Company to be acknowledged as the Health Break Sponsor during the daily fitness breaks;
- Company name and/or logo to be featured on a wholesome snack package placed in each conference bag;
- Company name and/or logo to be featured in the conference program as the Health Break Sponsor;
- Company name and/or logo to be featured on the Peel CIPHI website identifying company as Health Break Sponsor;
- Company name and/or logo to be acknowledged as a Health Break Sponsor throughout social media;
- Opportunity to include promotional materials in the conference bags;
- Company name and/or logo to be featured on signage displayed on the green at one of the 18-holes during Sunday's golf tournament at Lionhead Golf & Conference Centre;
- Company name and/or logo to be featured on PowerPoint slideshow displayed in the main hall as well as all break-out sessions highlighting company as the Health Break Sponsor.

**Total Request - \$1,500**

**Limit ONE sponsor**



**SPONSORSHIP and EXHIBITOR PACKAGE**

## Supporting Sponsor Benefits

- Business card size black/white ad featured in the conference program;
- Opportunity to include promotional materials in the conference bags;
- Company name and/or logo to be featured on PowerPoint slideshow displayed in the main hall as well as all break-out sessions featuring company as a Supporting Sponsor.

Total Request - \$750

Unlimited



**SPONSORSHIP and EXHIBITOR PACKAGE**



## Exhibitor Information

- Company name to be featured as an exhibitor in the conference program;
- Company name to be featured on the Peel CIPHI Exhibitor page of the website identifying company as a participating Exhibitor and highlighting booth number on the trade show floorplan;
- Company name to be featured on power point slideshow displayed in the main hall as well as all break-out sessions and identified as a participating exhibitor;
- 10' x 10' booth space which will include:
  - One 8' skirted table
  - Two chairs
  - One electrical outlet
- Exhibitor fees include, breakfast, lunch and all breaks throughout the three-day conference;
- Maximum of two people per booth

**Booth Fee - \$1,500**

**Limit 20 Exhibitors**

**Additional costs for all social events  
and conference participation**



**SPONSORSHIP and EXHIBITOR PACKAGE**

## Sponsorship

For more information, please contact:

Jakub Graczyk  
Sponsorship Chair  
[jakub.graczyk@peelregion.ca](mailto:jakub.graczyk@peelregion.ca)  
905-791-7800 x8655

## Exhibits

For more information, please contact:

Brenda Poole  
Exhibitor Chair  
[brenda.poole@peelregion.ca](mailto:brenda.poole@peelregion.ca)  
905-791-7800 x2703

[www.ciphipeel2017.ca](http://www.ciphipeel2017.ca)



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